



STORMCLOUD

BREWING COMPANY

FOR IMMEDIATE RELEASE:

Fermenta and Stormcloud Brewing Company Unite to Brew Summer Fest Beer

FRANKFORT, MI (April 14, 2016) - Fermenta, Michigan Women's Craft Collective, and Stormcloud Brewing Company of Frankfort are partnering to brew a beer to be served at the 2016 Michigan Brewers Guild Summer Beer Festival in Ypsilanti.

Fermenta members will join Stormcloud at the northern Michigan brewery's location in downtown Frankfort on Saturday, May 14, 2016. Stormcloud's brew team will collaborate with Fermenta to brew a Hibiscus Tea IPA, which will be showcased with other Fermenta-brewed beers at this year's Michigan Brewers Guild Summer Beer Festival. The festival is scheduled for Friday, July 22 and Saturday, July 23 in Ypsilanti's Riverside Park.

Fermenta and Stormcloud are inviting all women who are interested in learning more about the process of brewing beer to attend the event. Brewing starts promptly at 8am and should finish in the afternoon. There is no cost to attend and lunch is included for free. In addition, Frankfort's Harbor Lights Resort is offering a lodging discount for attendees planning to stay overnight.

"No brewing experience is required to help us brew," says Stormcloud Head Brewer and Co-Owner Brian Confer. "We want this event to be a fun experience for everyone involved and an opportunity for women interested in the craft beer industry to learn about the process of making beer."

Women who are interested in attending should email Charla Burgess Kramer, Stormcloud's Events and Beer Education Coordinator, at charla@stormcloudbrewing.com.

Location: Stormcloud Brewing Company, 303 Main Street, Frankfort, MI ([Google Map](#))

Date & Time: Saturday, May 14. 8:00 AM start time.

About Fermenta

Fermenta is a 501 (c)(3) non-profit trade group initiated by Michigan women, committed to diversity, camaraderie, networking, and education within the craft beverage industry. Learn more about Fermenta by visiting FermentaMichigan.org.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, Michigan. A small brewery specializing in Belgian-style brewing, Stormcloud offers 16 taps in addition to a full menu of flatbread pizzas, small plate appetizers, soups and salads, sandwiches, charcuterie plates, and specialty popcorn. Visit Stormcloud online at <http://www.stormcloudbrewing.com>.