



FOR IMMEDIATE RELEASE:

Stormcloud Brewing Company Releases New Beer: SUNRUNNR Ale

FRANKFORT, MI (March 25, 2022) - Available on tap and in cans across the state of Michigan in April, Stormcloud Brewing Company is launching the newest addition to their seasonal distribution beers, SUNRUNNR Ale, an unfiltered Kveik Ale.

SUNRUNNR pours a sunshine orange with a white tuft of head, and is bursting with notes of candied orange peel, orange pith, and dried apricot. Clocking in at 5.2% ABV, this beer is an easy spring and summer sipper. A significant part of what gives this beer its distinct flavor is the yeast used—Kveik, a Norwegian yeast strain, as well as Cosmic Punch, an experimental yeast from Omega Yeast Labs.

Stormcloud Head Brewer and Co-Owner Brian Confer states, “We've been working on this particular beer for several years and are excited to bring it to our customers all around Michigan. It's got a great balance of hops and malt, and the Kveik yeast brings a special citrus flavor, making it a great sessionable summer beer.”

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, located in northwest lower Michigan. A small brewery specializing in Belgian-inspired brewing, Stormcloud's downtown pub offers 16 taps in addition to a full menu. In 2018, Stormcloud expanded brewing operations with the opening of a nearly 13,000 square-foot production brewery, located on the east side of Frankfort near the gateway arch on M-115. The brewery is home to Stormcloud's Parkview Taproom, which features 12 taps, indoor/outdoor seating, and an outdoor beer garden with space to host food trucks. Stormcloud currently distributes to 55 counties across Michigan.

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